



# SUNY CPD BY THE NUMBERS

JULY 1, 2021-JUNE 31, 2022

The SUNY Center for Professional Development (SUNY CPD) is a cooperative, voluntary organization funded by its members and the State University of New York system. As part of the Office of the Provost and Vice Chancellor for Academic Affairs, the SUNY CPD creates and delivers customized programs for skill and knowledge development in various learning areas. Through its diverse programs and services, the SUNY CPD promotes cost savings on a system-wide basis, provides centralized, regional, and local training opportunities, and creates opportunities among campuses for instructional development purposes.

Whereas SUNY CPD's programs are open to 100% of SUNY Campuses, campuses can also become "CPD Members" to enjoy input into customized and dedicated programs and discounted rates for fee-based programs. There are two types of Campus Memberships: General Member and Technical Member. Campuses can be both or may have joined only one membership.

**GENERAL CPD MEMBERSHIP: 52 Campuses**  
**TECHNICAL PROGRAM MEMBERSHIP: 29 Campuses**



Center for Professional Development  
[cpd.suny.edu](http://cpd.suny.edu)



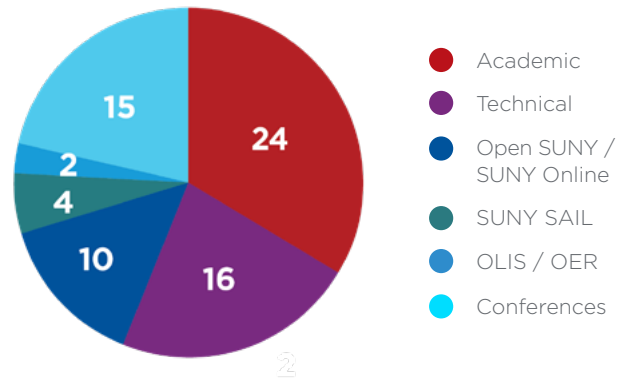
# PROGRAM & REGISTRATION DATA

A *program* may consist of one offering or may contain a series of courses, workshops, and events.

*Registration data* refers to an actual registration collected by the event management system for a *course, workshop, and event*. An individual may register for a complete program or may register for an individual course or professional development activity. For example, the Teaching and Learning Certificate is a *program* consisting of 3 *courses*.

Data is aggregated from our Event Management System where registrations are processed and a Google Calendar of all CPD activity. Data has been collated here:

**81** PROGRAMS OFFERED



**24,949** Total number of REGISTRATIONS



# DLE/BRIGHTSPACE TRAINING

<https://dle.suny.edu/training>

The SUNY Online Training program centered around the Digital Learning Environment transition to Brightspace.

Designers accounted for various training modalities, so that participations could choose a training format that would work best for them.

**ASYNCHRONOUS ONLINE:** 5,945 active participants with 1,174 earning their Brightspace Fundamentals Certification!

**DROP-IN HOURS / RESOURCES:** 428 participants

**WEBINAR FORMAT:** 12,889 registrants

**SYNCHRONOUS ONLINE:** 982 participants

**FIRESIDE CHATS:** 2,287 participants

This years OTTER Institute (Online Teaching: Technology and Educational Resources) also focused on the transition to Brightspace offering both course design and pedagogical training, with 370 participants.



## INSTRUCTION TECHNOLOGY GRANTS (IITG)

<https://online.suny.edu/iitg/>

SUNY DLE Brightspace Videos found in the Resource Library were accessed by 5,500 people.

SUNY CPD Programs are informed by the learning and research of the Innovative Instruction Technology Grants (IITG). This past year we were able to award \$180K to support projects centered around \* Large Lecture Course tools 33 faculty members were funded to conduct this study

\* Hyflex Course Tools (52 faculty were funded for this study)

**\$180K**

Total amount granted to campuses in support of  
**INNOVATIVE  
INSTRUCTION**

### LARGE COURSES IITG



### HYFLEX

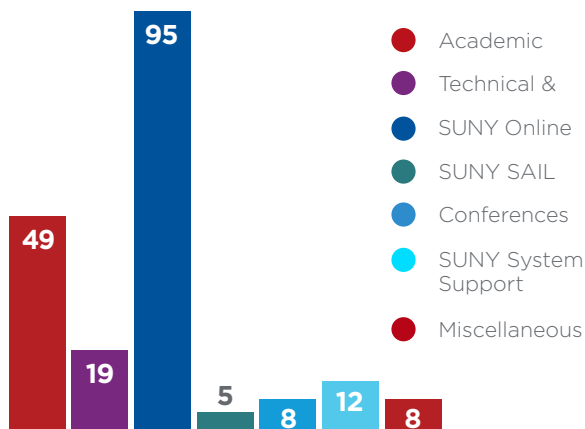


# COURSES/WORKSHOPS/WEBINARS/CONFERENCES:

SUNY CPD offered a total of **196 Courses, Workshops, Webinars, and Conferences**. The Program Area breakdown is as follows:

# 196

Total number of  
PROGRAMS OFFERED



# PROPOSAL SUBMISSION:

# 883

Total number of processed  
SUBMISSIONS

- SUNY Hispanic Leadership Institute (HLI)
- SUNY Faculty Advisory Council on Teaching and Technology (FACT2) Awards
- Student Success Summit

- SUNY Undergraduate Research Conference (SURC)
- Conference on Instruction & Technology (CIT)
- SUNY Graduate Research Conference (SGRC)
- SUNY Technology Conference (STC)
- SUNY Hispanic Leadership Institute Fellowship

# CAMPUS COST SAVINGS:

Benchmarked comparable non-CPD certificate and technical training programs and compared per person costs multiplied by enrollment numbers for AY 2021/2022. Numbers presented below represent the amount of money SUNY CPD has saved SUNY Campuses on specific professional development programs. Total campus savings is well over a million dollars by benchmarking only a subset of our programs.



ACADEMIC CERTIFICATE PROGRAMS SAVINGS (IE, DEI, CRC, TNLF): \$343,421

TECHNICAL PROGRAM SAVINGS: \$99,912

SUNY ONLINE CERTIFICATE PROGRAMS (OTC & UDL ONLY): \$66,150

DLE/BRIGHTSPACE CERTIFICATE PROGRAM: \$550,500

# COMMUNITY BUILDING – SUNY LEARNING COMMONS:

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SUNY Learning Commons powered by MS Yammer Learning Commons moved to New Platform in March 2021. Decrease in Learning Commons Numbers due to change in the Program Management and ability for users to set-up and populate groups.

**45** NUMBER OF GROUPS

**7259** NUMBER OF USERS

## Largest groups:

- Instructional Designery
- SUNY Diversity, Equity, and Inclusion Discussion Forums
- SUNY Faculty Development Community of Practice
- SUNY Online Teaching
- Online Student Success Collaborative

# YOUTUBE RESOURCES: (Sept 25, 2021 – August 22, 2022)

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CHANNEL VIEWS: 23,588

25% SUBSCRIBER INCREASE 442

WATCH TIME (HOURS) 3,412

# NUMBER OF CERTIFICATES AWARDED:

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**184** Total amount  
INCREASED

## MOST POPULAR:

- Grants & Proposals Program
- Online Teaching Certificate
- Career Champion Certificate
- Assessment of Learning Outcomes Certificate

# NUMBER OF BADGES ISSUED:

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**1,674** Total amount  
INCREASED

# SUNY CPD NEWSLETTER:

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THE LEARNING ORG: Monthly Email Newsletter  
- Launched in November 2020

